



123 Example Street, **Adelaide**

[Buyer Feedback](#)

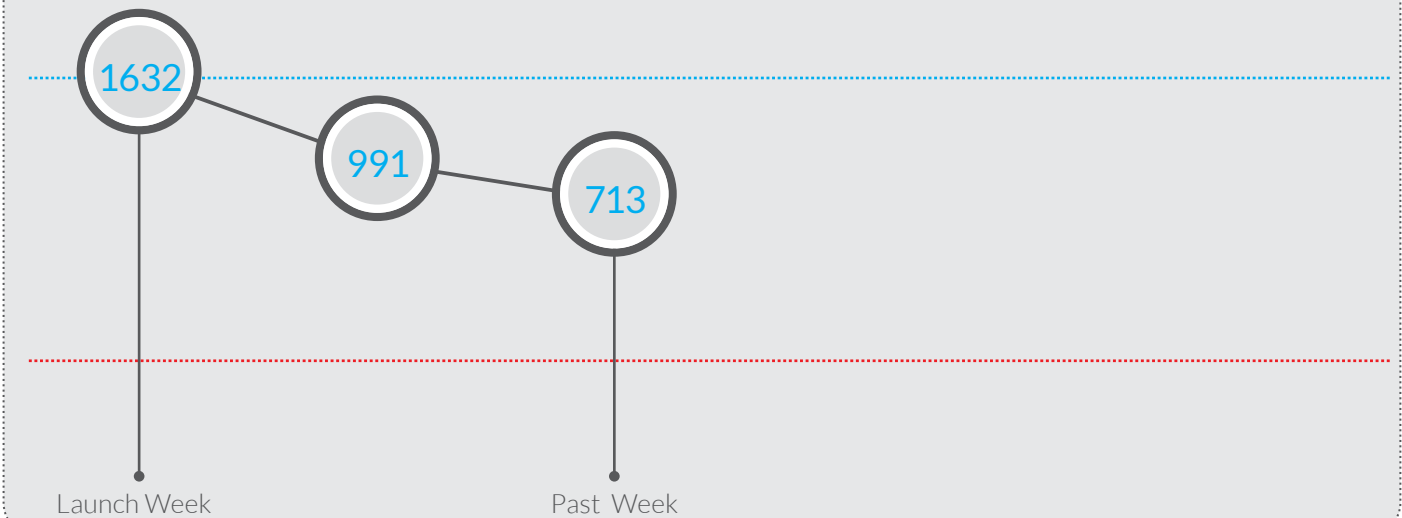
[Key Interested Parties](#)

[Campaign Stats and Metrics](#)

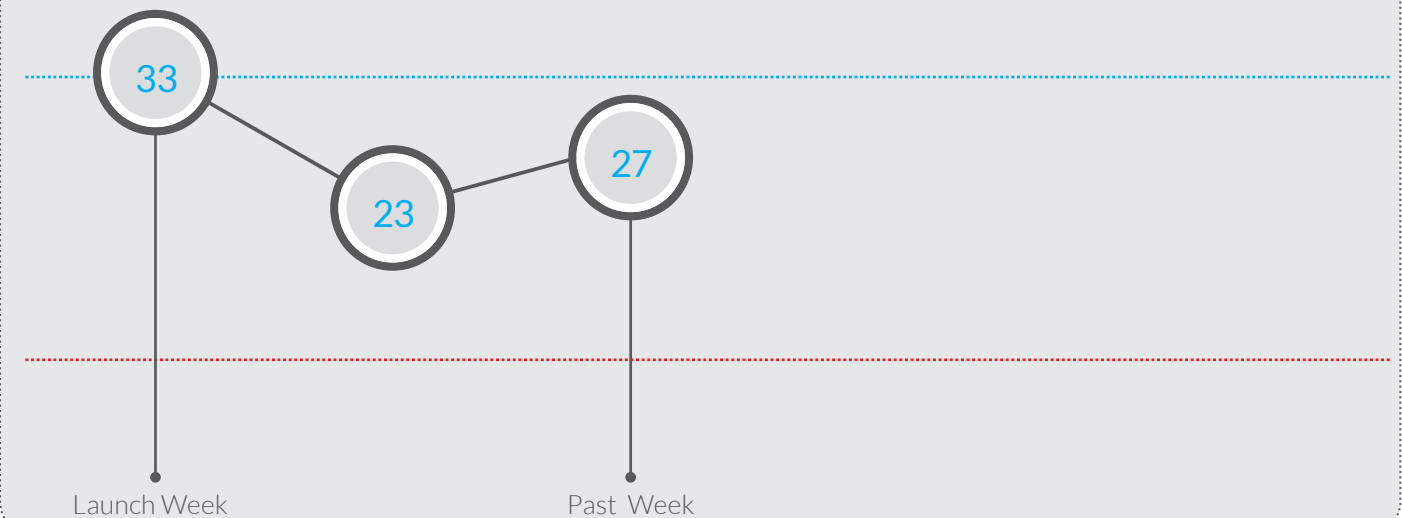
Weekly Property Report

# Campaign Stats and Metrics

## Internet Views By Week - [realestate.com.au](https://www.realestate.com.au)



## Open Inspection Attendance - By Week



Current Advertised Price

\$960,000 -  
\$980,000

Telephone Enquiries

6

E-Mail Enquires

13

Buyer Multiple Visits

4

Multiple visits by the same buyer are usually evidence of some level of further interest. Either your home is on the shortlist and they are looking to narrow the list down, or they are showing a family member or friend in anticipation of taking further action. All good signs.

## Social Media Advertising

People Reached

3,455

Post Engagements

317

Link Clicks

112

Offers Received

3

\$990,000

Milly

\$950,000

John

\$965,000

Navdeep

Every property's best week on the market is opening week, followed by the second week on the market and on downwards from there.

You should expect to see offers in the first week, if the buying public see value in the price you have chosen to ask for your property. Buyers look at a range of properties every weekend, and a zero in the circle to the left, should be a concern, especially if the first two weeks of your campaign have passed.

## Buyer Feedback This Week

Judy

Judy is looking for a home to accommodate her family. She Loved the size of the home and thought there was lots of room for her family. She currently lives nearby and would like to stay in the local area to be close to the school's and family. Judy has been refereed to our broker to assist her in finalizing her loan approval. Judy will be in touch after her meeting with the broker next Tuesday.

Toby

Toby lives in North Adelaide and is looking at up-sizing homes. He likes the location of this home but expressed that the bedrooms were not large enough for his needs. Toby mentioned that he would like to keep searching for the time being. We will follow up with Toby next week to see how his search is going and if he has any more interest.

## Buyer Feedback This Week

### Annie

Annie is from interstate and is looking to move to Adelaide for work. She is on the hunt to buy a home before she relocates. Annie thought the pool was a lovely addition to the rear yard and thought the home was bright and filled with lots of natural light. Annie would like to discuss the home with her partner and will follow up with us later in the week in regards to their interest.

### David

David is a friendly neighbor who wanted to have a look at the home. He has lived in the street for 10 years now and loves the location. David was very impressed and thought the home was beautifully presented. He thought he might pass on the brochure to one of his friends who has been looking to buy a home and he will have them contact us about any further details or questions they may have.

### Emanuel

Emanuel thought the home had some beautiful features and he liked the pool and rear entertaining areas. However, Emanuel would like more car accommodation for his car collection. After following up with Emanuel he expressed that he has had some time to think and he would like to continue searching as this home was not ideal for his needs.

### Bobby

Bobby thought the home was in great condition and presented very nicely. He expressed that this home was not in the correct school zone for him and his family but they wanted to take a look at the home anyway. Bobby was glad they viewed the home and thought the property was good value for money however it's not right for them and the location that they want at this point in time.

### Laura

Laura is looking for a home for her and her partner to live in. The couple expressed that they would need to organize their finances first before they can buy but they really liked this property and the floor plan. Laura has since been in touch with our finance broker who is discussing their financial options. We will continue to follow up with Laura in relation to her interest in the home.

### Bronwyn

Bronwyn returned to the home for a second time with her family to get a second opinion. We have since been in contact with Bronwyn about organizing a building inspection on the home for her piece of mind. Bronwyn would like to wait for the results of the building inspection before making up her mind about this home. We will continue to stay in touch with Bronwyn throughout the process.

### Nirmal

Nirmal is looking to purchase an investment property and thought that this home might be ideal. We provided Nirmal with a Rental Assessment from our property management team to help with further research and information. Nirmal is meeting with us on Wednesday evening to discuss further interest in the home and expressed that he already has pre approval for his finances.

### Amanda

Amanda came to view the home after receiving an email notification about this home from our buyers database. She was happy to have a look as it suited her price range and the amount of bedrooms that she has been looking for. Amanda has requested to view the home again and a private inspection has been organized with her and her husband on Monday. We will be in touch after this inspection with further updates.



# Contact Us

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